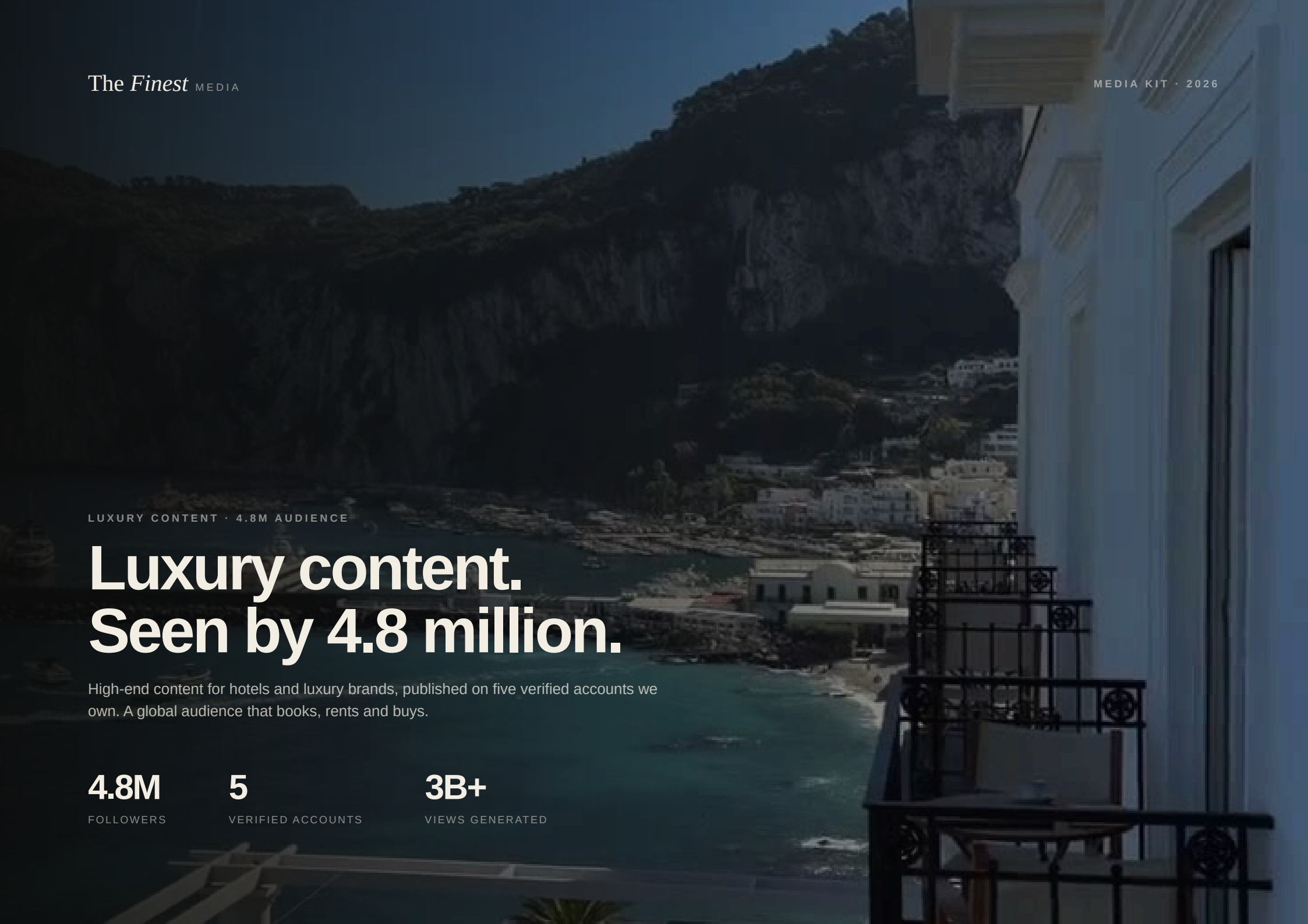


LUXURY CONTENT · 4.8M AUDIENCE

Luxury content. Seen by 4.8 million.

High-end content for hotels and luxury brands, published on five verified accounts we own. A global audience that books, rents and buys.

4.8M
FOLLOWERS

5
VERIFIED ACCOUNTS

3B+
VIEWS GENERATED

THE NETWORK

Five accounts. 4.8M followers.

@heritageclass

Heritage, classic cars, European travel



1.2M FOLLOWERS · **563** POSTS

BEST FOR

Heritage hotels · classic cars · watches

@justlavish

Wealth, watches, estates. Cinematic



1M FOLLOWERS · **137** POSTS

BEST FOR

Car rentals · watches · real estate

@clasysociety

Romance and class. Jets, weddings, Lake Como



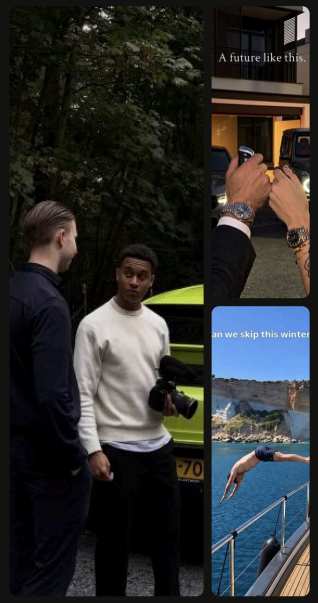
1M FOLLOWERS · **—** POSTS

BEST FOR

Resorts · venues · private aviation

@intensevalue

Supercars, villas, the group that made it



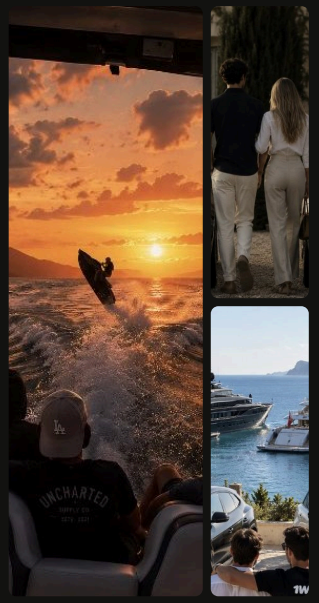
957K FOLLOWERS · **206** POSTS

BEST FOR

Supercar rentals · villas · yachts

@luxorignite

Nightlife, fashion, Dubai, yachts



658K FOLLOWERS · **608** POSTS

BEST FOR

Beach clubs · yachts · fashion

Follower counts are public Instagram figures, October 2026. Global audience, largest in the United States.

RESULTS

What a collab does.

4.8M
Combined followers across our five accounts

~300K
Average reach of a single collab carousel

3K+
Average likes per collab post

800K
Views on one reel (Capri)

Latest collab carousel

345K views · 129K unique accounts reached. Largest audiences: United States, Brazil.

How we work

Ideate, shoot, edit, post. On location, with an eye for detail; edited in-house for 4:5 and 9:16.

01

Content creation & branding

Film, stills, reels and brand visuals at your location, for your own channels.

02

Collab exposure

Your property or product, created and published as a collab across our accounts. Tagged, linked.

03

Organic results

16.5M reel views in 90 days. 9.8M in 14 days. 1.19M in a week at Four Seasons The Nam Hai. Zero ad spend.

04

For

Hotels, resorts, car rentals, yachting, watches, real estate, luxury brands.

Founder
Otto Rothfusz 3× YouTube Play Button · Founder of Infoscale

thefinestmedia.com
otto@thefinestmedia.com · @ottorothfusz